



PRESS RELEASE

EVOLUTION COMPLETES £6M DATA CENTRE FOR NETSTORE
DEMAND FOR CAPACITY AND POWER FROM BEYOND M25 DRIVES EXPANSION

UK, 19 August 2008 – Evolution, the ICT data centre specialist and sister company to Pasporte, today announces it has completed the design, project management and installation of a £6m data centre for IT services provider, Netstore. The 550m² data centre will double Netstore's data storage capacity and support the projected growth of its managed services division and co-location facilities.

Ian Cross, CIO for Netstore, comments; "The deployment of our second data centre and co-location facility reflects a significant increase in business from within London, where demand for capacity and power is outstripping availability.

"In light of rising energy prices, our clients are seeking robust and cost-effective managed services and storage solutions. With this in mind, operational sustainability was at the forefront during the design and build of our data centre.

"Without doubt," says Cross, "this was also a crucial factor in the selection of Evolution as our ICT partner, who demonstrated how ICT can complement the physical structure of a building, and vice versa, in order to increase the energy efficiency of the data centre. They were also able to manage external contractors such as M&E, which made a considerable difference to the smooth lifecycle of the project."

Designed for maximum environmental and commercial efficiency, the data centre utilises in-rack cooling using chilled water, which is best applied in high density environments, and the facility's temperature maintained at approximately 23°. According to Simon Osman, Managing Director at Evolution, the latter is a little known practice that will significantly reduce Netstore's energy bill;

"Most data centres are kept a lot cooler, as recommended by storage and UPS vendors. However, a data centre will perform equally well at a higher temperature, and in doing so, data centre owners will see a significant reduction in their energy bill. It is the simplest steps that make the biggest difference."

Cross adds, "The desire to minimise our energy bill meant we have made a number of choices that will enable us to offer compelling fixed rate services to our clients, or use the additional funds to reinvest in our facilities. A subsequent advantage of this strategy is that, as part of our client's supply chain, we can demonstrate our commitment to supporting environmental sustainability."

The data centre will host in the region of 250 racks and features a central Building Management System which monitors and reports in real-time the power, cooling, security and fire protection systems.

For more information about the data centre, including design, technical specification, features and functionality, please see <http://www.dotlabel.co.uk/staging/evolution/index.html>

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About Evolution, www.evd-uk.co.uk

Evolution is an ICT business that specialises in the design, define, manage and build of data centres for end-user organisations and IT service providers.

Combining its knowledge of IT infrastructure systems and utilising close relationships in the M&E, construction, and building services industry, Evolution delivers high density data centre environments that are efficient, robust, secure, and built to the highest specification.

Evolution has invested time understanding the environmental impact of data centres and works with clients to minimise and manage their carbon footprint and energy bill.

Evolution is part of a group of companies that includes Telinet, RGT, Pasporte and Newburn. Together, the group provides integrated ICT solutions for the UK SME marketplace, that incorporate IT, voice, data and telecoms, using best of breed products and service from IBM, Microsoft, Cisco, Orange Business Services, Mitel, and Avaya.

About Netstore

Netstore Plc is the IT security and outsourcing company for mid-market organisations. Our expertise has helped clients ensure that their information is assured through effective security solutions. Our outsourcing capabilities enable clients to stay fully in control while outsourcing as much, or as little, as needed to realise benefit; from back office ERP services through collaboration and managed security services.

Netstore is a publicly owned organisation with 220 employees and 4 offices around the UK, including secure Northern and Southern technology centers. Netstore has 1400 customers across a wide range of industries, including public sector where Netstore is a Catalist accredited supplier. For further information, please visit www.netstore.co.uk

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